



Mar 23, 24, 30, 31, 2012

Guidelines

Please read carefully before applying and keep for your reference!

The New Seeds Festival is dedicated to providing an opportunity for female performing artists to showcase their work.

Participating in the New Seeds Festival:

Applicants are accepted on a juried basis. We are seeking socially relevant topics in the following areas: dance, music, comedy, theatre, poetry, spoken word. Socially relevant subjects meaning those that touch upon the human condition such as: war; tolerance, homelessness, healthcare, immigration, mass media etc. We are NOT looking for subjects on: pop culture, entertainment, religious topics. ALL MATERIAL MUST BE ORIGINAL. Other constraints on material or content are the consideration of legality and the health and safety of all those involved, including artists, staff, volunteers and audiences. The Festival reserves the right to enforce necessary safety measures.

Application Timeline for the 2011 Festival:

- we begin accepting applications August 1, 2011
- deadline for applications is Oct 15, 2011
- applications arriving after this date will be placed on a waiting list and assigned a venue slot as they juried and become available
- all performers will be notified of their acceptance or wait list status via email
- companies must submit their withdrawal in writing by Dec 1st, 2011
- any withdrawal posted after Dec 1st, 2011 will not be refunded
- Tech forms due: Jan 4th
- Show materials (blurb, performer bios, link image, program image) due: Dec 1st, 2011

Application Protocol:

- Guidelines must be read. Application form must be completed fully and correctly, sent in by deadline and include the accurate fee in order to be considered for the festival
- MAILED APPLICATIONS: Applications should be mailed to: New Seeds Festival, 4706 Tsannery Ave., Tampa, FL 33624 c/o Producer Suzanne Willett



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- WE DO NOT ACCEPT FAXED APPLICATIONS
- PAYMENTS ACCEPTED: Paypal via website ONLY

Breakdown of application fees:

- all groups pay a base rate of \$20.00 to apply. This fee is NON-REFUNDABLE unless you are not picked for the festival

Standards of Production:

- Before committing your company to perform in the Festival, you should consider whether your production would be completely ready. Keep in mind that your show will be among many shows seeking audience and visibility. Word-of-mouth spreads fast and shows that do not measure up soon find themselves with small audiences and consequently, little financial compensation. If you don't think you'll be ready, wait until 2012 to participate.

Show Length:

- Comedy, drama, theatre, poetry and dance will be assigned 45 minute, ½ hour, and 15 minute slots. Forty-five minute shows receive 1 slot, ½ hour and 15 minute slots receive two.
- Music will be assigned 45 minute - 1 hour slot. Each company selected for a music slot will get only 1 slot.

SHOW LENGTHS SUBMITTED ON THE APPLICATION ARE FINAL AND CANNOT CHANGE!

If your show goes over its scheduled show length, your show will be cut off. If this happens more than once, you will be fined \$50 for each additional run-over.

Tech Policy/Load-in/Load-out:

- Festival handles all front of house and ticketing
- Comedy, drama, theatre, poetry and dance will have 10 minutes to load-in and 10 minutes to load out
- there is limited storage per venue, so keep props/costumes to a minimum
- the lighter the tech in your show, the better!



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- focus on the quality of your show
- you must provide all your own projectors, screens, sets, props, costumes, tools, chords/cables, tape, staples (anything related to your show). Please do not rely on Festival to have these things for you. If you need help in finding something, please ask well in advance—not during your tech
- Festival provides a ½ hour tech time
- plan on loading in your show, doing a cue to cue with your venue tech and full run within your allotted time
- all groups **MUST** fill out a tech form completely and have it in to the Festival by Jan 4, 2011. Groups that do not have their tech forms turned in by this date will be fined \$5/day
- tech form will have detailed guidelines of all tech policies and procedures. However, please take note when applying that due to our rental agreement with our venues, the following is **NOT** allowed on the stages—live/open flame of any kind (fire/candles, etc) fog/haze, bubble machines, live gunshots, smoke of any kinds or any **UNAPPROVED** stage blood, liquid, food, paint, substance that could potentially damage the venue.

Payout:

- For 2012, New Seeds splits box office with artist. This is a 50-50 split. Based on number of tickets sold for your show, we calculate 50% of the ticket sales minus online ticketing fees (approx 1.5%).

Communication:

- it is crucial to have email. ALL communication is done regularly through email. Please make sure you respond promptly to all emails and save them to refer to
- please make sure the Festival office has your most recent email information
- please read fully all the emails sent to you in a timely manner
- please don't hesitate to contact us anytime with questions or concerns
- please check your email regularly for updates